

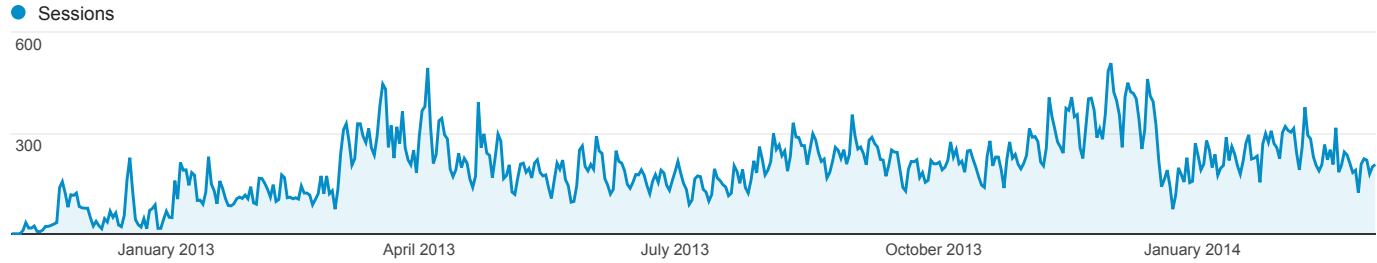
All Traffic

Nov 7, 2012 - Mar 7, 2014

All Sessions
100.00%

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	96,442 <small>% of Total: 100.00% (96,442)</small>	76.60% <small>Avg for View: 76.52% (0.10%)</small>	73,876 <small>% of Total: 100.10% (73,801)</small>	50.47% <small>Avg for View: 50.47% (0.00%)</small>	3.22 <small>Avg for View: 3.22 (0.00%)</small>	00:03:18 <small>Avg for View: 00:03:18 (0.00%)</small>	2.84% <small>Avg for View: 2.84% (0.00%)</small>	2,740 <small>% of Total: 100.00% (2,740)</small>	£160,676.22 <small>% of Total: 100.00% (£160,676.22)</small>
1. google / organic	60,107 (62.32%)	82.18%	49,396 (66.86%)	48.46%	3.25	00:03:17	3.31%	1,987 (72.52%)	£116,134.31 (72.28%)
2. (direct) / (none)	13,128 (13.61%)	61.79%	8,112 (10.98%)	53.56%	3.22	00:03:36	1.99%	261 (9.53%)	£18,041.02 (11.23%)
3. google / cpc	12,028 (12.47%)	78.68%	9,464 (12.81%)	53.57%	3.15	00:02:48	2.79%	336 (12.26%)	£16,872.89 (10.50%)
4. just4canvas.co.uk / referral	1,211 (1.26%)	35.34%	428 (0.58%)	47.73%	2.97	00:04:38	0.00%	0 (0.00%)	£0.00 (0.00%)
5. bing / organic	975 (1.01%)	81.33%	793 (1.07%)	43.49%	4.00	00:04:01	4.10%	40 (1.46%)	£2,042.93 (1.27%)
6. blog.just4canvas.co.uk / referral	816 (0.85%)	20.71%	169 (0.23%)	42.16%	4.13	00:06:12	0.00%	0 (0.00%)	£0.00 (0.00%)
7. thewholesaleforums.co.uk / referral	683 (0.71%)	90.92%	621 (0.84%)	51.98%	2.73	00:01:54	0.15%	1 (0.04%)	£39.39 (0.02%)
8. facebook.com / referral	616 (0.64%)	66.72%	411 (0.56%)	57.79%	3.93	00:04:49	0.32%	2 (0.07%)	£213.40 (0.13%)
9. yahoo / organic	513 (0.53%)	85.19%	437 (0.59%)	43.86%	3.33	00:03:38	3.31%	17 (0.62%)	£973.01 (0.61%)
10. m.facebook.com / referral	471 (0.49%)	66.45%	313 (0.42%)	79.19%	1.39	00:01:19	0.00%	0 (0.00%)	£0.00 (0.00%)

Rows 1 - 10 of 700